BUILDING AGENCY CAPACITY TO IMPROVE PARENT ENGAGEMENT PRACTICES IN OTTAWA

Logic Model

Build a culture of respect, inclusion and equity

- Demonstrate in multiple ways that parents are valued
- Create an inclusive environment

Best Practices

Protective Factors

Outcomes

- Honor and validate each family's race, language, culture, history and approach to parenting
- Establish a culture in which families feel comfortable sharing feedback
- Support parents as decision-makers and help build decision-making and leadership skills
- Help children develop a positive cultural identity and interact in a diverse society

Coach parents on competence and confidence

- Provide information and resources on parenting and child development
- Encourage exploration of parenting issues or concerns
- Provide opportunities to try out new parenting strategies
- Provide opportunities for parentdriven training and peer learning
- Help parents understand the impact of stress and adversity on their child's social-emotional development
- Respond proactively when social or emotional development seems to need support

Listen to and form partnerships with parents

- Help families value, build, sustain and use social connections
- Facilitate mutual support (parent to parent; staff to parent) around parenting and other issues
- Promote engagement in the community and participation in community activities and centre activities
- Demonstrate value of parents' engagement

Partner with other organizations to serve the whole family

- Provide information and connections to other services in the community based on parent/family need
- Follow up with families to ensure they are receiving supports with which they are satisfied
- Help families to develop skills and tools they need to identify their needs and connect to supports
- Organizational partners take collective action around a common vision, shared data, and coordinated activities

