

## Parent Engagement Tool

### COVID Lens one-pager

This one-pager is indented to provide guidance and elements for your consideration when using the Parent Engagement Tool during the COVID-19 pandemic.

The following questions are meant to be an add-on when using the Assessment Tool found within the guide. Please also include “in person or virtually” where appropriate to the existing questions within the Assessment Tool.

Q1	Is your organization able to react and adapt to a pandemic in order to continue outreach and programming as per your organization’s mandate? Please explain why or why not.
Q2	Does your organization currently have tools for parent engagement during a pandemic? Why not?
Q3	Is your organization able to engage parents and caregivers during a pandemic? For example, virtually. Why or why not?
Q4	Are there opportunities for parents and caregivers to connect virtually with staff and organizational leaders?
Q5	Has your organization reached out to ask parents how their needs have changed? Does your organization understand the impact of a pandemic on families and parenting? For example: <ul style="list-style-type: none"><li>• Has your organization reached out to ask participants how their needs have changed?</li><li>• Has your organization adapted or modified opportunities to meet with families virtually?</li></ul>
Q6	What strategies or tools have worked (or not worked) related to parent engagement?
Q7	What are the barriers with virtual engagement? What are the barriers of virtual engagement when considering an equity lens?
Q8	What are the barriers to servicing families during a pandemic?
Q9	Are staff able to provide support and engage with parents while maintaining safety precautions?
Q10	Where can parents get information? For example: <ul style="list-style-type: none"><li>• Newsletters</li><li>• Social Media</li><li>• Email blasts</li><li>• Websites</li></ul>

